



Job Title: Director of Public Relations

We are a dynamic, results-oriented, Seattle-based public relations and public affairs firm with a global view and a growing list of world-class clients. Nyhus is a smart, strategic, collaborative and well-connected firm that operates at the intersection of business, government and the community. We work hard and deliver exceptional results for our clients. Rated No. 7 on *Washington CEO* magazine's list of top public relations firms in Washington, Nyhus is regarded as the up-and-coming agency in the Pacific Northwest. This is a unique opportunity to join the leadership team of a growing firm poised for rapid growth.

Job Description

We are seeking an experienced **Director of Public Relations**. The ideal candidate will have a broad understanding of public relations and a successful record developing and executing strategic communications programs. The candidate will also have a passion for delivering exceptional client service and building, motivating and managing a team of PR professionals.

Responsibilities

- Serve on firm's Senior Leadership Team, identifying areas for company and team growth and improvement
- Serve as trusted adviser to key clients, many of whom are at the executive level
- Develop and manage strategic communications plans for clients
- Proactively develop and place stories, shape broad industry themes and storylines, and negotiate client inclusion in media coverage
- Manage and track clients' budgets and success/performance metrics
- Provide leadership as day-to-day contact with media and other influentials on clients' behalf. Research, understand and anticipate clients interests, needs and preferences to provide value-added service to editors, to brief clients and, ultimately, to build relationships
- Build, mentor and manage a team of PR professionals. Proactively manage team members' performance and career path plans, and effectively manage performance issues as they arise
- Manage PR team's billable hours and budgets
- Generate new client leads and provide leadership in agency business-development activities
- Raise the visibility of the firm by participating in external community and industry activities

Qualifications

Education

- B.A./B.S. in journalism, communications, public relations or related field

Experience Required

- Minimum of 10 years' PR experience, ideally in a corporate or agency environment
- Minimum of 7 years' PR management, crisis management and execution experience, including developing plans, client management, launch strategies, product positioning, pitching stories to the media, negotiation, budget responsibility, media training, messaging and creative tactical ideas

- Highly collaborative and strong team leader
- Outstanding written, verbal and interpersonal communications skills a must; experience in editorial content development
- Ability to work with local, regional, national and international media and manage story development
- Proven record of counseling senior executives on PR strategies
- Agency and international experience are a significant advantage
- Superior attention to detail
- Ability to work well under deadlines and in high-pressure situations
- Ability to manage multiple high-profile accounts, serving as primary strategist, project manager and team leader

About Nyhus Communications

Nyhus Communications LLC is a smart, creative and strategic public relations and public affairs firm based in Seattle. Led by Roger Nyhus, the firm's president and CEO and formerly Gov. Locke's communications director, the Nyhus team works closely with clients to develop and implement a wide variety of effective public relations solutions. Clients include leaders in real estate development, hospitality, green building, sustainable agriculture and the nonprofit sector. Additional information about Nyhus is available at www.nyhus.com.

Salary reflects experience. Applicants may be required to take a writing test during the interview process.

To apply, please send your resume and three writing samples to careers@nyhus.com, indicating in the subject line the position for which you're applying. We respectfully ask that you refrain from calling about your application. We will contact you if we see a good fit.