

Nyhus Communications Hires Talented Account Manager

SEATTLE – April 9, 2008 – Nyhus Communications LLC, a Seattle-based strategic public relations and public affairs firm, today announced that **Laura McLeod** has joined the company's growing team. As Nyhus' newest account manager, McLeod will focus on real estate, community development and hospitality clients.

"Laura has great leadership experience and a strong background of getting results for clients, from high-profile companies to government agencies and nonprofit organizations," said Roger Nyhus, CEO and president of Nyhus Communications. "With her on our team, we're even better positioned to pursue our vision of inspiring and creating innovative communities that make a difference in the world."

Prior to joining Nyhus, McLeod worked for Snohomish County, where she served internal clients such as Planning and Development Services and the Office of Economic Development. She developed marketing communications materials for an agriculture outreach initiative, planned communications strategies for county programs and managed events including a major conference and a public outreach campaign.

Previously, McLeod honed her skills working for communications agencies Elgin Syferd in Seattle and Palmer Jarvis in Vancouver, B.C., each of which is now owned by DDB Worldwide. Her career spans project roles for clients in various sectors including government, entertainment and hospitality, arts and culture, retail, health and wellness, travel and tourism, real estate, business and trade associations, and more. The majority of her work has been with small to mid-sized businesses and diverse organizations, where she has been widely recognized for her successful outreach work to cultural communities.

"The most exciting part of working in public relations is finding creative communications solutions to complex client situations," said McLeod. "I am thrilled to take on new challenges as a member of the Nyhus team."

A passionate advocate for strong communities, diversity, corporate responsibility and civic engagement, McLeod has previously worked for Seattle Center; the governments of Seattle, British Columbia and Canada; the Downtown Vancouver Business Improvement Association; and the Hong Kong Trade Development Association. Her past clients include Mid-Life Heroines Adventure Travel, Helijet Airways, Richmond Aquatic Center, Society Expeditions, Larco Developments, Floata Restaurant Group and Mead-Johnson.

McLeod holds a bachelor's degree in liberal arts from The Evergreen State College. An active member of the Ballard Chamber of Commerce, she served for five years as the volunteer coordinator for the organization's annual Seafair event, SeafoodFest.

For more information about Nyhus, its team of professionals and a complete client list, visit www.nyhus.com.

EDITOR'S NOTE: High-resolution headshot is available on request.

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About Nyhus Communications

Nyhus Communications LLC is a smart, creative and connected public relations and public affairs firm with a global view. The company partners with best-in-class organizations and innovators working at the intersection of business, government and the community. Nyhus develops strategic communications solutions, delivering candid counsel and exceptional results. The firm's vision is to inspire and create innovative communities that make a difference in the world.